

Promotional Banners

One temporary banner, per business, is allowed and is exempt under the requirements of the ordinance. The size of the banner is determined by the size of building frontage. Call Planning & Redevelopment for more information.

City Sponsored Event Signs

- ◆ No more than 3 temporary signs may be displayed on City property for the purpose of advertising a city sponsored or co-sponsored event.
- ◆ Signs shall not be displayed more than 14 days prior to the commencement of the event and shall be removed the day after the final date.

Garage/Yard Sale Signs

Garage/Yard Sale signs do not require a permit or fee. Below are some of the laws concerning these signs.

- ◆ No off-site garage/yard sale signs are allowed.
- ◆ Only 1 sign advertising the sale may be displayed .
- ◆ The maximum sign size shall be 6 sq. ft in area and 4 ft in height.
- ◆ The sign shall only be displayed during the garage/yard sale.
- ◆ You may only have 3 garage sales per calendar year and they may not exceed 3 days each.

Political Signs

Political Signs may be exempt with these requirements:

- ◆ A refundable deposit must be made with the City Clerk's Office before displaying any signs.
- ◆ No sign shall exceed 6 ft.
- ◆ You may not post more than an aggregate of 128 square feet of temporary signs at one time on a single parcel or lot.
- ◆ Signs can't be erected more than 90 days prior to the election and must be removed within 10 days after.

Contact the Roseville City Clerk's office at 916-774-5200 for more information regarding Political Signs.



Planning & Redevelopment Department
311 Vernon Street
Roseville, California 95678
www.roseville.ca.us
Phone 916-774-5276
Fax: 916-774-5129
Planningdept@roseville.ca.us

Signs in Roseville

Planning and Redevelopment Department



This brochure provides basic information about Roseville's Sign Ordinance, under Title 17 of the Roseville Municipal Code.

What is the Sign Ordinance?

The City's Sign Ordinance, Title 17, Roseville Municipal Code is the set of regulations that govern signs and was established by the Roseville City Council. The ordinance regulates the types of signs allowed or prohibited, locations, and the permitting process.

What is a Sign?

A sign is any structure, figure, character, picture, or device and all of its component parts, used to announce to the public any business, service, event, or activity.

Do I need a Permit?

Most signs do require permits. Below are some examples of the more common sign types requiring approval by the City's Planning & Redevelopment Department:

- ♦ Wall Signs (e.g. in shopping centers)
- ♦ Free standing Signs
- ♦ Monument Signs
- ♦ Streetlight Banner Signs

Generally, wall sign permits are processed and approved over the counter. Please call first to find out what documents, drawings, and fees are required. This will help ensure that the permit can be approved.

“But, My business is in a Shopping Center...”

Businesses in shopping centers may have different sign regulations in addition to those covered in the Sign Ordinance. If you are not sure whether you are in a shopping center, or which sign regulations apply to your business, please call Planning & Redevelopment at 916-774-5276.

What does a Permit cost?

Permit costs depend on the type of sign. There is a \$88.00 Planning sign permit application fee, a \$60.00 Building plan check fee, and a Building permit cost that is based on the valuation of the sign. A Service Representative in the Building Department can help you determine how much your specific sign permit will cost. Costs are subject to change without prior notice. Call 916-774-5332.

Are any Signs not allowed?

If you have a sign displayed without a permit you can be issued a court citation, and may be required to pay additional fines or penalties. You will also be required to obtain the permit and bring your sign into compliance with the City's ordinance or remove it.

If you are not sure whether you have a permit, you can find out by calling Planning & Redevelopment at 916-774-5276. The City's Code Enforcement Department makes every effort to bring signs into compliance with the ordinance.

Several types of signs are expressly prohibited in the City of Roseville. These include:

- ♦ Inflatable signs (including balloons)
- ♦ Off-site signs
- ♦ Temporary, portable, or a-frame signs
- ♦ Moving/flying or flashing signs
- ♦ Roof mounted signs
- ♦ Vehicle mounted signs, or vehicles displayed as signs
- ♦ Home business signs

Businesses with these types of signs are asked to remove them immediately.

Are any Signs exempt?

The following are examples of sign types that are exempt from the permit fee, permit process, and ordinance. Restrictions may apply so you should contact the Planning & Redevelopment Department first for a complete set of requirements .

Real Estate & Open House Signs

Real Estate and Open House Signs may be exempt from the permit and fee requirements provided they comply with the following.

- ♦ Freestanding real estate signs may be placed on buildings or property that are for sale or lease. These signs can not exceed 6 sq. ft. in area and 6 ft. in height.
- ♦ Developed or vacant property may display 1 on-site freestanding real estate sign for every 1000 lineal ft. of street frontage, not to exceed 32 sq. ft. in area and 6 ft. in height per sign.
- ♦ Real Estate signs shall be removed upon sale or lease of the property.
- ♦ No more than 5 Open House signs may be displayed and Open House signs may only be shown during the open house and must be removed daily.
- ♦ Real Estate and Open House signs are not permitted on any City property or landscaping, sidewalks, clear vision triangle, or within any right-of-way.

